



## 2021 CFCAA Annual Meeting & Partner of the Year Awards Luncheon

# ***Souvenir Booklet Ad Specifications***

<b>Name:</b>	
<b>Email:</b>	
<b>Address:</b>	
<b>Phone:</b>	

Souvenir Book Advertisements: Choose Quantity & Item(s)

Back Cover Page Ad @ \$500 \_\_\_\_\_

Back Inside Cover Page Ad @ \$400.00 \_\_\_\_\_

Inside Front Cover Page Ad @ \$400.00 \_\_\_\_\_

Full Page Ad \_\_\_\_ @ \$100 \$\_\_\_\_\_

1/2 Page Ad \_\_\_\_ @ \$60 \$\_\_\_\_\_

1/4 Page Ad \_\_\_\_ @ \$40 \$\_\_\_\_\_

1/8 Page Ad \_\_\_\_ @ \$25 \$\_\_\_\_\_

Patron Listing \_\_\_\_\_ @ \$10 \$\_\_\_\_\_

Volunteer Donation \$ \_\_\_\_\_

Submit Print Ready Ads to: [tmckenzie@cfcaa.com](mailto:tmckenzie@cfcaa.com) NO LATER THAN: **OCTOBER 1, 2021**

For best print quality, please make sure that all images included in your files are 300ppi and at 100% scale or lower in your layout. All ads should be in color, black-and-white, or grayscale and conform to these specifications.

- PDF files: Hi-res, press-setting (or PDF/X-1a:2001) pdf, with all pictures and fonts embedded — PDFs cannot be adjusted by program designer.
- JPEG files: Hi-res jpeg or jpg, with all pictures and fonts embedded.

**Not accepted: camera-ready positives and film negatives.**

