



PRESS RELEASE - FOR IMMEDIATE RELEASE

January 25, 2022

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Central Florida Community Action Agency selects Caroline W. Ruff-Looney as Chief Executive Officer

Caroline W. Ruff-Looney has been selected as CEO of Central Florida Community Action Agency, effective December 15, 2021. She will serve as the fourth full-time Executive Director/CEO for CFCAA in its 40 years of existence and the first woman to be selected as CEO. She was selected after a nationwide search and extensive interviews conducted by a CFCAA search committee.

Mrs. Ruff-Looney is a highly experienced Human Service Administrator, Certified Community Action Professional (CCAP) and well-regarded business leader. She has extensive knowledge and experience with urban issues, strong history of fund raising with a proven track record in securing private, municipal, state, and federal funding. She brings 25 years of experience in non-profit management, including 7 years in Community Action and Head Start management, as well as a Master's degree in Human Service Administration.

She began her professional career as a director of childcare and youth homeless shelter services in Bridgeport, Connecticut where she is a native. She has been actively involved in the community, at the state, region, and national levels advocating on behalf of children, youth, and families.

Ruff-Looney is thrilled to have found a home at Central Florida Community Action Agency (CFCAA) as the new Chief Executive Officer, where she can continue putting her skills to work on behalf of the most vulnerable families in Alachua, Levy, and Marion Counties. "As the CEO, I am committed to helping to build on our existing programs, expand into new territories and maintain, as well as develop strong relationships with the community," said Ruff-Looney.

"We are excited about all that Mrs. Ruff-Looney brings to our agency. With her at the helm CFCAA's ability to continue to affect positive change in our communities will be limitless," said Stephanie Seawright, CFCAA's Chief Operations Officer.

CFCAA is one of many organizations that were created with the goal of alleviating poverty in America after President Lyndon Johnson declared a national "War on Poverty" in 1964. Through partnerships with other organizations, CFCAA works to help citizens reach their full potential and become financially self-sufficient.

For more information about our agency, please visit www.cfcaa.org, like us on Facebook and follow us on Twitter, Instagram and LinkedIn at [@cfcaa_](https://www.instagram.com/cfcaa_).

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Central Florida Community Action Agency, Inc. is a 501(c) (3) nonprofit organization whose mission is to promote economic mobility by helping people living in poverty achieve self-sufficiency. We offer a number of programs designed to reduce or eliminate barriers to economic independence and family stability.